

# CANADIAN MOVING PICTURE

# DIGEST

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## Premieres Strike Encouraging Note

By JAY L. SMITH



In this column last week, in discussing an invitation from Jerry Pickman, Paramount's Director of Advertising, Publicity and Exploitation, to Jim Harrison of Odeon's Regional Theatre Circuit, to attend a special screening in New York, I inadvertently (in plain language, "I goofed") referred to the Paramount picture involved as "The Fighting Parson".

Correct title of the picture, of course, is "The Leather Saint", the story of a 'Fighting Parson'. The film, a current Paramount release, stars John Derek, Paul Douglas, Jody Lawrence and Cesar Romero. Produced by Norman Retchin, and directed by Alvin Ganzer, it is filmed in black-and-white Vista-Vision. I trust that makes up for my boner.

George Seaton, recently re-elected president of the Academy of Motion Picture Arts and Sciences, announced last week that the film company presidents will meet with Eric Johnson, MPAA president some time this summer, to further discuss industry sponsorship of the 1957 telecasting of the Academy Awards. I sincerely hope that the meeting is held, and that some way can be found of getting out of the contract the Academy has signed with the Oldsmobile Division of General Motors, so that the Industry can sponsor its own show.

This is a move that I, in company with virtually every trade paper editor in the Industry, have always contended, is a "must", if we, as an Industry, are to get the full value out of the Oscar Awards. Can you picture, for example, the automotive industry, allowing, again for example, a brewery to sponsor the telecasting of a Motor Show?

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### Opening Guns Of Summer Boom Fired By Majors—No Blanks

Toronto: An encouraging trend towards a general improvement in the box-office position throughout the U.S. and Canada, is seen in the almost simultaneous release by the major distributors of some of their biggest potential hits of the current year.

#### U.A. WEEK BREAKS ALL CANADIAN FILM RECORDS

Toronto: In last week's issue of *The Digest*, we reported that U.A. Week in Canada broke all existing records in Canadian Film history, with 1675 feature playdates in 910 Canadian theatres. We are happy to report that these figures, given as an estimate, were in error, and that the actual final figures for U.A. Week in Canada, as reported to *The Digest* by Charles S. Chaplin, Canadian District Manager for U.A., hit the fantastic total of 1685 feature playdates in 921 theatres. Figures for the various branches were as follows: Toronto — 620 feature playdates in 260 theatres; Montreal 332 feature playdates in 187 theatres; Winnipeg—209 feature playdates in 174 theatres; Calgary—183 feature playdates in 119 theatres; Vancouver—206 feature playdates in 99 theatres; Saint John—135 feature playdates in 82 theatres.

### Universal Hits Production Peak With 8 Features Rolling In July

Toronto: With starting dates on six pictures having been approved by Edward Muhl, Universal-International vice-president in charge of production, U-I will have eight pictures before the cameras during July, it was reported this week by A. W. Perry, President of Empire Universal Films, Canadian distributors for U-I. Filming of these pictures spread more than half way around the world from Munich to Tokyo.

First of the new starters is "The World and Little Willie," Maureen O'Hara-John Forsythe-Tim Hovey Technicolor starrer to be produced by Howard Christie and directed by Jerry Hopper. Shooting on this has just started.

July 9 will see three films hit the starting line. "Joe Butterfly," Tech- (See UNIVERSAL Page 5)

Timed for top Holiday grosses in Canada and the U.S., such pictures as Warner Bros.' "Moby Dick", U.A.'s "Trapeze" and "Johnny Concho", 20th Century-Fox's "The King and I" Columbia's "The Eddy Duchin Story", Paramount's "That Certain Feeling" and "Pardners", are just a few of the big ones set into release at this time. In addition, Metro already has "Bhowani Junction" going the rounds to excellent business, and is readying "Somebody Up There Likes Me" and "High Society" for early release.

Paramount's "The Man Who Knew Too Much", the Alfred Hitchcock thriller starring James Stewart and Doris Day, based on its early engagements, looks headed (See PREMIERES Page 5)

U.A.'s "TRAPEZE"  
BREAKS HOUSE  
RECORD AT  
CAP, MONTREAL  
OVER HOLIDAY  
WEEKEND

### Astral Acquires Selznick Group

Toronto: Announcement was made jointly this week by I. H. "Izzy" Allen, President of Astral Films Ltd., and by the Selznick Organization in New York, of the selection of Astral Films as Canadian distributors of a group of Selznick re-releases, headed by the Ingrid Bergman starrer, "Intermezzo." Also included in the group are such outstanding productions as "The Paradine Case," starring Gregory Peck, Ann Todd, Alida Valli and Louis Jourdan; "Portrait of Jennie," with Jennifer (See ASTRAL Page 4)

### RKO Signs For 12 Pictures To Be Filmed In New York

New York: Daniel T. O'Shea, President of RKO Radio Pictures announced recently the signing of a contract with Galahad Productions, Inc., for the release of four pictures annually during the next three years. Galahad Productions is headed by Himan Brown, TV-radio producer and President of the recently-finished Production Center, Inc., fully-equipped modern motion picture sound stages in Manhattan. All of the pictures will be (See RKO Page 3)

### Odeon Managers Shift

Toronto: A number of changes among Odeon managers has taken place within the past few weeks, according to Ted Forsyth, assistant general manager of the company. (See ODEON Page 3)

20th Century-Fox Signs John Wayne To Star in 4 Films in 4 Years At Salary of \$500,000 Per Picture, Highest in History of Motion Picture Industry.

# DEAR MR. MOVE MAN!

my name is Simon  
and mummy says I am  
a smart baby-

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smart and show my

film at your theatre-

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**RKO**

(Continued from Page 1)

filmed entirely in New York using acting talent from the Broadway stage and television.

"We see New York as providing a unique opportunity for developing young talent, as well as an outstanding source of top-quality stars," O'Shea said. "Hi Brown plans to activate a production policy which we feel has great merit; one that has been successfully practised for years in London and Paris. Leading stars who are appearing on the stage will be able to make movies during the day. Shooting on location in New York and at the Production Center, which is only about a dozen blocks from the theatrical district, makes it convenient and practical for these performers.

"But, frankly," the RKO President continued, "we are particularly concerned with the limitless pool of young talented people who are constantly available in New York. RKO is now a new and a young company. We are building our production machinery for the future as well as to meet present need and so we are giving special attention to actors and actresses whose talents can mature under the guidance of RKO."

The first production in the RKO-Galahad deal will go before the cameras on July 9. Adapted from a Life magazine story of a tragedy which almost shattered a 15-year-old marriage, "Brave Tomorrow" will be shot 25 per cent on location on the City streets and throughout the surrounding commuting areas. The remainder of the picture will be filmed at the Production Center.

Brown, who produced the NBC-TV syndicated series, "Homer Bell," "Inner Sanctum" and "Lights Out" for video, and "The Thin Man," "Nero Wolfe" and "Inner Sanctum" series for radio, will serve as Executive Producer with his associate, Mende Brown, as Executive in Charge of Production. The latter serves also as Studio Manager for Production Center, Inc.

O'Shea referred to the recent announcement of RKO's stepped-up studio production schedule, starting eight features in 70 days — and the Galahad commitment as evidence of "RKO's intense desire to supply the public, through their local exhibitors, with a sustained array of the kind of unequalled entertainment which only the motion picture theatre screen can assure."

**Across the Country**



**Toronto**

Units of Famous Players and 20th Century Theatres circuits are accepting guest admission tickets for any child under 12 years of age at any performance, for special coupons which are premiums with packages of Ogilvie White or Chocolate Cake Mixes. The tickets are valid only if the child is accompanied by a paying adult patron.

Arch H. Jolley is playing a lone hand at the Toronto office of the Motion Picture Theatres Association of Ontario because his "Girl Friday", otherwise his secretary Mrs. Mae Chinn is on a two-months' holiday in England and the Island of Jersey. Jolley observed that his speaking engagements will not be resumed for service-club luncheons until the end of August.

Clarence Markell of the Capitol Theatre, Cornwall, was the host at the opening of "Cockleshell Heroes" to the full complement of the Cornwall Sea Cadets who paraded through the city with their band. The stunt also tied in with the local tag day of the Navy League.

The management of the Breezes Drive-In, opened last year near Brantford, is showing enthusiasm over the fact that the roads leading to the theatre were recently re-surfaced, a fact that is encouraging to customers. The Breezes, which has a capacity of 450 cars, is located at the Power Line Road and St. George Highway.

**Winnipeg**

The Manitoba and Saskatchewan Censor Boards, located in the Legislative Buildings, Winnipeg, will be closed from July 20th to August 7th, for their annual vacation.

With the closing of the Wonderland Theatre here, scheduled for July 21st, the "Pic of the Pics" will be moving to the Macs Theatre. It is believed that the Wonderland will be sold to a branch of the Canadian Legion, and will be converted into a Legion Hall.

Congratulations to Mr. and Mrs. Tom Smerchanski of the Lodge Theatre, St. James on the recent birth of a son. Tom is on the Board of the Manitoba Exhibitors' Association.

**Vancouver**

A. G. Anderson of Creston, B.C., has opened his new 300-car Twilight Drive-In at Penticton, in the B.C. fruit belt. The ozoner is next to the Pines Drive-In, a 250-car theatre which has operated for the past five years under the management of Frank Soltice. In addition, an Alberta showman has started construction of a 600-seat regular theatre in Penticton, which will be in opposition to F-P's Capitol, a 750-seater.

Bob Foster, president of B-72 Theatre Employees Union, Vancouver, William Frazer of the Stage Hands Local 118, Vancouver, and A. C. Archer of Local 168, Victoria, will be delegates to the I.A.T.S.E. convention to be held in Kansas City in August.

Hank Leslie of the Orpheum, has resigned as president of the Vancouver Branch of the Canadian Picture Pioneers, and as vice-president of Projectionist Union 348, on doctor's orders. No successors to date.

Conducting a one-man war with the B.C. projectionists' union is Les Young, partner in the New Westminster Drive-In. Young has incurred the wrath of the union by firing his operator and doing the job himself. The union has placed picket lines around the ozoner. Young is perfectly within his rights as a licensed projectionist to do as he wishes regarding the operation of his theatre under the province's Theatres Act. It's not affecting business, Les reports, and he intends to continue to run his own business without the dictates of the local union.

**ODEON**

(Continued from Page 1)

Following the resignation of Frank Haylett, who is returning to England, William Green has been appointed manager of the Odeon Humber, Toronto, to succeed Haylett. Green just out a short time from England, managed a number of key houses in the Old Country before coming to Canada.

Succeeding Doug Smith as manager of the Casino, Halifax, and Halifax City Supervisor, is Greig Jones, formerly manager of the Capitol, Moncton, and Moncton City Supervisor. Johnny Farr, manager of the Odeon, N. Sydney, has been granted an extended leave of absence to tour the U.S., and will be succeeded by Clarie MacLean, who will also look after the Strand, Sydney Mines, following the resignation of J. C. MacLaggan. John Melanson, formerly manager of the Capitol, Yarmouth, moves to the Capitol, Moncton, in succession to Greig Jones.

One additional change reported among Odeon managers is the resignation of Bill Britt, as manager of the Windsor, Hamilton. Jack O'Halloran, formerly assistant manager of the Capitol, Hamilton, becomes acting manager of the Windsor.

**"The Young Stranger"**

Hollywood: "The Young Stranger" has been set by RKO as the final title for its production, formerly titled "Strike A Blow." Starring James MacArthur, 17-year-old son of Helen Hayes, Kim Hunter, James Daly, James Gregory and Jeff Silver, the film goes before the cameras July 9.

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## On the Beam

(Continued from Page 1)

Several weeks ago we reported that Famous Players had started advertising current attractions on the TV and Radio page of the Toronto daily papers, and in TV Guide, in addition to the display ads on the regular amusement pages. Now Odeon is joining the move towards bearding the lion in his den, by taking display ads in the July 12th issue of TV Guide, for the Ontario saturation booking, July 13th, of the new JARO film, "A Town Called Alice", and again later in the month for another JARO film, "Lost". In addition, Odeon are using flash-spots plugging the "Alice" opening, over WBEN-TV, for three days prior to the opening.

Another experiment being tried by Odeon, was the distribution of 35,000 heralds in an area bounded by Bayview-Bathurst-Eglinton and Finch, in North Metropolitan Toronto, announcing the engagement of U.A.'s "Johnny Concho" at the Odeon-Fairlawn, located in North Toronto, near the city limits. Since the Fairlawn is only one of five Odeon houses playing the picture day-and-date, it will be a simple thing to check the results of the herald, if successful.

Apparently many independent exhibitors are satisfied with things as they are, because their response to an invitation by Lionel Lester, chairman of the Ontario Exhibitors Relations Committee on contractual complaints, has been very limited. Only a handful of the independents bothered to reply to the committee's letter which asked for information on film-rental problems for reference to the distributors with a view of seeking relief under uneconomic conditions. Either that, or the boys figure they can make out better with the distributors individually, than they can collectively.

Further in regard to our recent column in respect to teen-age audiences, I like RKO's "young approach" to "The Young Stranger", Robert Dozier's dramatic story of a teen-agers' relationship with his family and the world. RKO has signed Johanna Mankiewicz, 18-year old daughter of the late Herman Mankiewicz, to handle special publicity on the Stuart Miller production which starts this month, starring James MacArthur, 17-year old son of Helen Hayes and the late Charles MacArthur. Johanna's assignments will be to see and interpret to the teen-age public in articles and stories the background

## New ASN Cameraman

Toronto: Maurice Jackson Samuels has joined Associated Screen News Limited as A.S.N.'s Toronto region Cameraman. "Sammy," as he is known to the trade, was formerly with Batten Films as staff cameraman. His previous experience includes shooting for top British studios in England and a variety of Canadian studios here. He has had 15 continuous years of professional camera experience.

Samuels will reside in Toronto and serve the Toronto branch of Associated Screen News Limited.

## State, Winnipeg Another Casualty

Winnipeg: The State Theatre here, owned and operated for many years by Ben Sommers, President of the Manitoba Motion Picture Exhibitors' Association, has been closed permanently, as of June 23rd, due to a steady drop in business. Several other Winnipeg suburban theatres are scheduled for shuttering in the near future, according to reports.

## Dru In "Drango"

Hollywood: Joanne Dru has been signed to replace Linda Darnell as the feminine lead of "Drango," to be made by Jeff Chandler's Earlmor Productions for United Artists release. Miss Darnell was forced to withdraw from the cast because of illness.

## Hayden-Stanwyck Duo

Hollywood: Sterling Hayden has been signed for the male lead opposite Barbara Stanwyck in the Bob Goldstein production, "Love Story," which Gerd Oswald will direct for United Artists release.

and filming of "Young Stranger". She herself, is majoring in English at Wellesley College, where this fall she begins her junior year.

The press interview with Montreal author Lionel Shapiro ("The Sixth of June"), arranged by Sam Glasier of 20th Century-Fox, and Russ McKibben of the Imperial Theatre, was one of the most interesting I have ever attended. Shapiro is a fascinating person to meet, and the manner in which he handled the hundreds of questions tossed at him by all the press boys present, was a delight to behold. Incidentally, I read the book, "Sixth of June," on which the Fox picture, "D-Day, The Sixth of June" is based, over the holiday week-end, and can easily understand why it stands so high among the list of best-sellers.

## JARO Premiere In Toronto, Sept. 20

Toronto: Thursday, Sept. 20th, has been definitely set for the Canadian Premiere of JARO's "Reach For The Sky," film story of Wing Commander Douglas Bader, and the Battle of Britain, starring Kenneth More and Muriel Pavlow. Premiere will be under the auspices of the RCAF Association, and will take place at the Odeon-Carlton Theatre here, with the regular engagement to start the following day.

## RKO To Distribute "Finger of Guilt"

New York: RKO has acquired distribution rights in the Western and Eastern hemispheres, excluding the United Kingdom, to "Finger of Guilt," it was announced last week by Walter Branson, Vice President in Charge of World-Wide Distribution. Produced and directed by Alec Snowden under the title of "Pay the Piper," the feature stars Richard Basehart and Mary Murphy with Constance Cummings, Roger Livesey and Mervyn Johns. Tony Owen served as Executive Producer of the suspense drama.

## M-G-M's Top Cast For "Something Of Value"

Hollywood: With the signing of Dana Wynter and Wendy Hiller to co-star opposite Rock Hudson, and Juane Hernandez for a leading supporting role, MGM has completed casting the principal parts for "Something of Value," based on the Robert Ruark best seller book about modern Africa. Hernandez, Hollywood's most distinguished Negro actor, will play a Mau Mau ringleader, as will Sidney Poitier, previously signed for the picture.

## Man. Pioneers Hold Annual Golf Tourney

Winnipeg: The 3rd Annual Golf Tournament sponsored by the Manitoba Branch of the Canadian Picture Pioneers, will be held on Wednesday, July 11th, at the Glendale Country Club in Winnipeg. Trophies up for competition include the J. M. Rice Trophy, the Dominion Sound Trophy, Western Theatre Trophy, the Samuel Weiner Trophy, and the Ray Lewis Memorial Trophy, with numerous additional prizes being offered. Harry Hurwitz of Odeon is chairman of the tournament.

## ASTRAL

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Jones and Joseph Cotten; "Since You Went Away," starring Claudette Colbert, Joseph Cotten, Shirley Temple and Monty Woolley; "The Spiral Staircase," starring Dorothy McGuire and Ethel Barrymore; "I'll Be Seeing You," starring Joseph Cotten and Ginger Rogers," and "A Bill Of Divorcement," with Katharine Hepburn and John Barrymore.

"Intermezzo," originally released through United Artists, was a sensational success as a re-release through Alliance Films of Canada, which had world rights to the picture. "Intermezzo" will open shortly in Toronto at the University and Eglinton Theatres.

At the same time, Mr. Allen disclosed that Astral has secured Canadian distribution of the Gina Lollobrigida starring film, "Bread, Love and Dreams," with the Toronto premiere set for Civic Holiday, August 6th. Astral will follow this with a second Lollobrigida film, "Frisky," a D.C.A. release.

## Odeon Re-Opening Sapperton Theatre

Vancouver: Odeon Theatres announced last week that the Sapperton Theatre, Sapperton, near New Westminster, will be re-opened on July 5. This theatre was closed together with five other B.C. situations, in the summer of 1955. The Sapperton is the first of the closed theatres to be re-opened. Still closed are the Odeon Hastings, the Rio, the Kingsway, and the Marpole in Vancouver, and the Metro, New Westminster. Brent Kelly, manager of the Odeon, New Westminster, will supervise operation of the re-opened Sapperton.

## Shock Show Combos

Toronto: Combination midnight shock shows have had further engagements at Famous Players theatres in Ontario, two of them being presented late on Friday, June 29. The Capitol Theatre, London, featured a "Scream Show" on the stage along with horror films and, on the same night, the Capitol at Peterborough offered "Tomb of Terrors" as a stage feature, plus appropriate pictures.

## Mel Ferrer Signed

Hollywood: Mel Ferrer has been signed by MGM to play the role of Glancarlo, itinerant vineyard worker who wins the love of Pier Angeli and causes a family crisis in "The Vintage." Director Jeffrey Hayden left last week to scout locations in southern France.

## PREMIERES

(Continued from Page 1)

for the biggest grosses that company has seen in the past year.

In Canada, the 20th Century-Fox production of "D-Day, The Sixth of June", based upon Montrealer Lionel Shapiro's best-selling novel, is little short of sensational in its initial runs, holding over everywhere.

In the U.S., Universal's "Toy Tiger", the Tim Hovey starrer with "family appeal", is proving at the box-office that the public will buy family entertainment films in a big way, and may well provide the inspiration for other companies to produce more pictures directed towards family audiences.

The gala world-premiere of Warner Bros.' "Moby Dick", at three theatres in New Bedford, Mass., was a glittering affair, with the star of the picture, Gregory Peck, and John Huston, its producer-director, heading a long list of celebrities who attended the premiere. Following the premiere, Wednesday, June 27th, was the salute to John Huston, and the picture, on the Ed Sullivan Show Sunday night.

A host of celebrities were in attendance at the Roxy Theatre, New York, for the world premiere Thursday night, June 28th, of 20th Century-Fox's "The King and I", which received the most terrific raves from press and public alike.

The recent premiere of Paramount's "That Certain Feeling", starring Bob Hope and Eve Marie Saint, was a highly successful start for the comedy, with Hope scoring heavily in personal appearances. The same applies to Hal Wallis' Paramount picture, "Pardners", starring Dean Martin and Jerry Lewis, which was unveiled before a distinguished and enthusiastic group of U.S. Governors meeting in convention in Atlantic City, with the two stars making a personal bow for the premiere.

"Trapeze", generally conceded to be the greatest potential grosser in U.A.'s entire history, is doing record-breaking business in Los Angeles, Chicago and New York, as well as in its initial openings in Canada, which broke over the week-end. "Johnny Concho", Frank Sinatra's first independent production for U.A. release, had its North American premiere also over the week-end, in the Odeon houses, and first reports indicate that it may come close to the sensational grosses of "Man With the Golden Arm".

With Universal slated to open "Away All Boats" early in July, 20th-Fox readying "Bus Stop",



So successful was the "walking 24-sheet" used by Loew's and U.A., for "Alexander The Great", that U.A.'s Canadian Ad-Pub Chief, Archie Laurie, and Jerry Collins, Advertising Director for Loew's Theatres in Canada, teamed up for a similar stunt for the Toronto premiere of "Trapeze". Eight clowns, 7 carrying cards spelling out the seven letters in "Trapeze", and the eighth clown, carrying a card featuring the theatre playdate, paraded the streets of Toronto in scattered fashion, every now and again coming to attention in a form which spelled out the title of the picture and its playdate. In the top photo above, they are seen on the City Hall steps, at the height of the noon-hour lunch break.

### Metro Filming Maugham Novel

**Hollywood:** Ronald Neame, English director, has been signed by MGM to direct "The Painted Veil," Somerset Maugham's romantic novel set against the backgrounds of England and Hong Kong. Eleanor Parker and Bill Travers will co-star.

Warner Bros.' "Giant" and "Spirit of St. Louis" scheduled for early release, RKO rushing "First Travelling Saleslady" for release, Paramount's "The Mountain" and "The Proud and the Profane" headed our way, plus M-G-M's "High Society" and "Somebody Up There Likes Me", it looks like a BIG summer, picture-wise, which could result in the beginning of the end of those box-office blues.

### Edmond O'Brien Cast In "Buffalo Grass"

**Hollywood:** Edmond O'Brien has been cast as a western bad man in "Buffalo Grass," Jaguar production for Warner Bros., and will co-star with Alan Ladd and Virginia Mayo in the action drama.

### John Huston To Direct Fox Film

**Hollywood:** John Huston has been signed by executive producer Buddy Adler to direct the forthcoming 20th Century-Fox CinemaScope production, "Heaven Knows, Mr. Allison." Marlon Brando was named to star in the picture, which Adler and Eugene Frenke will co-produce, with Deborah Kerr in the feminine lead. The picture has an August 15th starting date scheduled.

## UNIVERSAL

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nicolor CinemaScope comedy of GIs in post-war Tokyo, will get under way in Tokyo with Audie Murphy, George Nader, Burgess Meredith, Keenan Wynn and Charles McGraw starring and Jesse Hibbs directing for Producer Aaron Rosenberg. "Quantez," also in Technicolor and CinemaScope, will have Fred MacMurray, Dorothy Malone and Sydney Chaplin starring. Gordon Kay producing and Harry Keller directing. "Crazy Love," for which the cast toppers will be announced in a few days, will be produced by Edmund Chevie and directed by Richard Bartlett.

"The Eyes Of Father Tomasi" is set to start the following week. This picture, to be filmed in black and white CinemaScope, will be produced by Robert Arthur and directed by Joseph Pevney, with Tony Curtis and Gilbert Roland already set for the top male roles.

During the same week "The Deadly Mantis," a science-fiction story starring Rex Reason and Mara Corday, will go before the cameras with Nathan Juran directing for Producer William Alland.

Pictures now before the cameras, which will continue shooting into July, are:

"Interlude," being filmed in Munich in Technicolor and CinemaScope with June Allyson, Rossano Brazzi, Marianne Cook, Francoise Rosay and Keith Andes starring and Douglas Sirk directing for Producer Ross Hunter.

"The Incredible Shrinking Man," starring Grant Williams and Randy Stuart and being directed by Jack Arnold for Producer Albert Zugsmith.

"Mister Cory," color CinemaScope feature now before the cameras with Tony Curtis, Martha Hyer, Charles Bickford and Kathryn Grant starring, will wind up this week. It is being produced by Robert Arthur and directed by Blake Edwards.

### Premier Operating Acquire Que. House


**Montreal:** It is reliably reported here that Premier Operating Company, the Allen Family circuit affiliated with Famous Players, has taken over operation of the new Chibougamau Theatre, Chibougamau, Que., recently opened by H. Gagnon. This will bring Premier's Quebec operations up to five, including one theatre in Montreal, the Amherst, the Capitol in Bourlamaque, and the Princess and Strand theatres in Val D'Or.

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*Love*  
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in an all out  
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